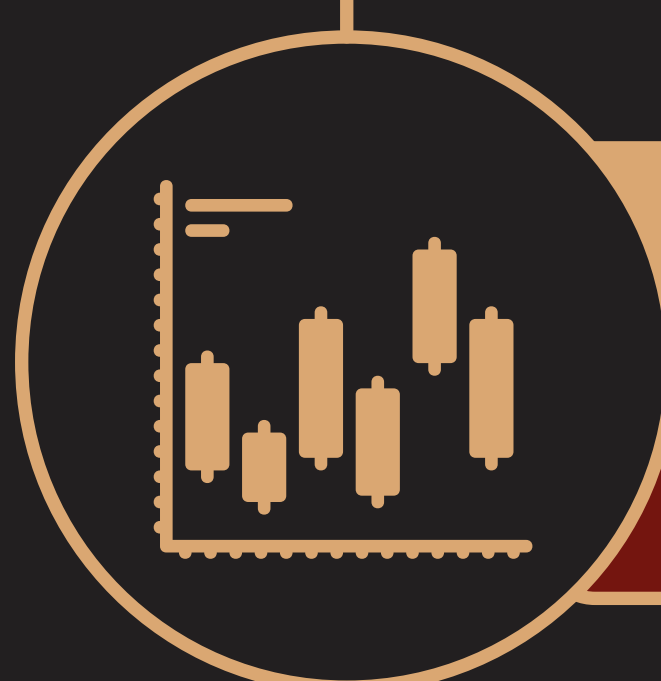


## Share Price Explanation

Share prices fluctuate due to several key factors



### Market Dynamics

Supply and demand in the market directly impact share prices.



When demand outweighs supply, prices rise; when supply exceeds demand, prices fall.



### Company Performance

The financial performance of a company is pivotal.



Positive earnings and revenue growth often drive prices up, reflecting investor confidence.



### External Factors

Economic indicators and industry trends also influence share prices.



A strong economy and innovative industry trends tend to lift prices.



### Investor Sentiment

Lastly, investor sentiment plays a significant role.

Positive news boosts prices, while negative sentiment can lead to declines.

**To a Future with More Cheers with SAB Zenzele Kabili**

Stay connected with us on our website, where you can find more information and stay up-to-date with our latest news and developments.

[www.sabzenzelekabili.co.za](http://www.sabzenzelekabili.co.za)

SAB Zenzele Kabili Holdings (RF) Ltd ("SAB Zenzele Kabili")

SAB Zenzele Kabili Holdings (RF) Limited ("SAB Zenzele Kabili") is a public company listed on the BEE segment of the JSE and holds shares in AB InBev. SAB Zenzele Kabili trades under the ticker JSE:SZK and can be bought and sold by the qualifying public.